

Nation's Business *index for* '61

Published by the

CHAMBER OF COMMERCE OF THE UNITED STATES

Washington, D. C.

A	Page
A Look Ahead . . . Jan 40; Feb 46; Mar 44; Apr 42; May 42 Jun 42; Jul 40; Aug 44; Sep 42; Oct 42 Nov 42; Dec 44	
ABSENTEEISM	
Get Help In Cutting Costs	May 104
ABILITIES	
Boost Your Earning Ability.	Dec 60
ADAPTATION	
Whose Game Are We Playing	Jun 110
ADJUSTMENTS	
A New Look At The Sizzling 60's	Jan 38
ADMINISTRATION	
Unions Build More Pressure On Congress.	Jan 82
ADMINISTRATION PROGRAM	
Should Uncle Sam Be Your Mayor?	Jan 14
AFL-CIO	
Import Foes Would Cut Kennedy's Power	Aug 52
After Berlin--What Next	Oct 58
AGRICULTURE	
How's Business Jan 40; Jun 40; Jul 48; . . Aug 44	
ALERTNESS	
Find Your Key To High Profits	Apr 40
Alger, Representative Bruce: Taxes And Spending Can Be Cut.	Apr 31
Allen, Louis A.: You Can Get Good Reports Faster	Apr 92
AMBASSADORS	
Six Ways To Build Good Will	Nov 98
AMISH FARMERS	
Trends: Let's Not Close The Idea Gap	Jul 25
ANTITRUST LAWS	
What Kefauver Wants From Business	Aug 33
Are You A Perfectionist?; by Edwin M. Glasscock	Apr 68
ATHIESTS	
We Came Closer To Russian Thinking.	Sep 27
Attack On Profits	Oct 101
AUTOMATION	
Berlin Changes Job Outlook.	Sep 38
New Influences Shape Wage Price Decisions	Sep 60
Urgent Need: All-out Automation	Jul 22
AUTOMOBILE INDUSTRY	
What's Happened To Salesmanship	May 34
B	
Back Missiles With Will To Fight; by Rep. Charles E. Bennett.	Oct 34
Backman, Dr. Jules: Your Prices Face More Controls.	Mar 36
BAD CHECKS	
Management's Washington Letter.	Apr 7
Beise, S. Clark; Here's Shape Of Coming Boom Nation's Business Interview.	Feb 42
Bennett, Rep. Charles E.: Back Missiles With Will To Fight.	Oct 34
Berlin Changes Job Outlook: N. B. interview with Seymour L. Wolfbein.	Sep 38
BERLIN CRISIS	
Summer Brings Capital Ferment To Spare.	Aug 25
Blough, Roger M.: NB Interview: Forces Shaping Business Future.	Dec 42
Boost Your Earning Ability; by Robert Froman.	Dec 60
BRITIAN	
World Business How It Affects You	Nov 68

BRITISH HEALTH SERVICE	
Dr. Dawe: I Quit Socialized Medicine	Jul 32
Browne, Geoffrey S.: \$40 Billion Market Beckons U. S. Goods	Apr 38
World Business: How It Affects You.	Nov 68
BUDGET BUREAU	
What's Going On In The White House.	Jun 62
Building Leaders; by Dr. Eugene Jennings Keys To Executive Success IV.	Jan 60
Burke, Vicent; Special Letter: More Strikes Coming	Sep 93
Business Heads For Record High; by Dr. Marcus Nadler	Sep 31
Business' Place In Kennedy Plans; by Edward T. Folliard	Jan 23
Business Opinion . Jan 10; Feb 10; Mar 10; Apr 10; May 10 Jun 11; Jul 10; Aug 11; Sep 11; Oct 11 Nov 11; Dec 10	

C

California's New Political Power; by Felix Morley	May 27
Campus Recruiting Outlook	Mar 14
CANDIDATES	
How To Pick Political Winners	Aug 40
Cassels, Louis: Dare To Play Your Hunches.	Mar 56
Eight Steps To Better Training.	Mar 40
Force For Economic Growth	May 40
Nervous Tension Starts At Home.	Jan 48
Cassels, Louis and Raymond L. Randall: Hire People Who Can Grow.	Sep 36
Six Steps To Better Planning.	Aug 42
Cause And Cure Of Personality Clashes; by Dr. Harry Levinson.	Apr 84
Cerami, Charles: Cut The Risks In Decisions.	Jan 66
Find Out What Your People Really Think.	Mar 74
Find Your Key To High Profits	Apr 40
Make This Test For Higher Profits	Jul 82
New Way To Stretch Time	Dec 84
Chairman Says Rules Committee Helps You: Nation's Business Interview with Rep. Howard W. Smith	Jan 36
Challenges Facing Business.	Feb 14
Check Your Knowledge This Way; by Robert Froman	Jun 80
CHRISTIANITY	
We Came Closer To Russian Thinking.	Sep 27
CITY LEADERS	
We Pay Our Own Way.	Dec 80
CIVIL DEFENSE	
Survival Plans Your Company Can Use	Dec 34
CLUB-JOINING	
Political Action Training Pays Off.	Nov 62
COLD WAR	
After Berlin--What Next	Oct 58
COMMON MARKET	
Europe Prospers Under These Policies.	Dec 27
World Business How It Affects You	Nov 68
COMMUNICATING	
Sell Your Ideas	Mar 66
Your People Are Copying You	Apr 56
COMMUNICATION	
Executive Trends.	Oct 14
Government Blocks Practical Space Use	Jul 86
COMMUNISM	
Do We Want Freedom For Or Freedom From.	Mar 29
Management's Washington Letter.	Jul 7
Reds Use Trade To Split West.	Jul 38

	Page		Page
COMMUNISTS		Defense Overhaul Improves Weapons, Cuts Waste . . .	Aug 62
Reds At U. S. Border Plot World Rule.	Jun 31	Executive Skills You Will Need Most	Feb 38
We Came Closer To Russian Thinking.	Sep 27	Sharpen Your Logic.	Feb 78
COMMUNIST PUBLICATIONS		DEFENSE	
Red Slant Reaches 10 Million U. S. Readers. . . .	Mar 36	You Can Get More Defense For Less Money	Mar 33
Communism On Schedule	Feb 70	Defense Overhaul Improves Weapons, Cuts Waste; by	
COMPETITION		Louis Kraar.	Aug 62
Boost Your Earning Ability.	Dec 60	DEFENSE POLICY	
Sell Your Ideas	Mar 66	How Congressmen See Next Year's Issues.	Dec 36
Ways To Handle Office Clashes	Mar 84	DEFENSE PRODUCTION	
Your Prices Face More Controls.	Mar 38	What To Do In Case Of War	Sep 40
CONFLICTS		DEFICITS	
Ways To Handle Office Clashes	Mar 84	Washington Reaches For Your City Hall	Nov 34
CONGRESS		DEPARTMENT OF DEFENSE	
Chairman Says Rules Committee	Jan 36	White House Studies In Business Role.	Oct 31
Federal Spending Soars Past \$100 Billion.	Oct 36	DeWitt, Dr. Nicholas: New Target For Red	
Foreign Relations Begin At Home	Feb 31	Brainpower	Aug 36
Gold Flow Cuts Spending Power Of New Congress . .	Jan 25	Diebold, John: Urgent Need: All-out Automation	
How Kennedy Gets What He Wants.	Sep 96	Nation's Business Interview	Jul 29
Import Foes Would Cut Kennedy's Power	Aug 52	DISTRIBUTION	
Management's Washington Letter.	Jul 7	How's Business.	Jan 40
Rights To Your Ideas In Danger.	Jan 64	DISTRICT ELECTION	
States Guard Power To Elect President	Nov 27	States Guard Power To Elect President	Nov 27
Strong Willed Congress Foretells Short		Dividends Head For New Peak: Personal Outlook. . .	Oct 83
Honeymoon.	Feb 27	DIVIDENDS	
Summer Brings Capital Ferment To Spare.	Aug 25	Give Your Men A Faster Start.	Aug 74
Unions Build More Pressure On Congress.	Jan 82	Do We Want Freedom For Or Freedom From: by Felix	
Washington Business Outlook	Nov 7	Morley . Mar 29	
What Federal Jobless Aid Plans Would Cost	Mar 80	Dollar's Future Bright.	Jan 32
You Can Get More Defense For Less Money	Mar 33	Dover, C. J.: Get Help In Cutting Costs.	May 104
CONGRESSIONAL LEADERS		Dressner, Howard R.: Set Your Own Pace To	
How Congressmen See Next Year's Issues.	Dec 36	Success.	Aug 90
CONGRESSMEN		Drucker, Peter F.: How To Be An Effective	
Smart Young Newcomers Sell Conservative View. . .	May 36	Executive.	Apr 34
CONSTRUCTION		How To Pick Your Successor.	Mar 100
How's Business	Jan 40; Apr 42; Jun 42; Jul 40		
CONSUMERS		E	
Europe's Boom: Made In USA.	Nov 72	ECONOMIC ADVISERS	
Timetable For Upturn.	Mar 63	Their Ideas Will Shape Your Future.	May 31
What Controls Would Cost Consumers.	Aug 70	ECONOMIC CONTROLS	
What's Happened To Salesmanship	May 34	Management's Washington Letter.	Jul 7
Why Customers Buy	Nov 38	ECONOMIC GROWTH	
CONTROLLING EXPENSES		Force For Economic Growth	May 40
Executive Skills You Will Need Most	Feb 38	You Can Help America Grow	May 54
CONTROLS		ECONOMIC WAR	
Emergency Controls: What To Expect.	Nov 36	Reds Use Trade To Split West.	Jul 38
Washington Reaches For Your City Hall	Nov 34	Taxes and Spending Can Be Cut	Apr 31
Corson, John J.: White House Studies Changes		ECONOMICS	
In Business Role.	Oct 31	One Crisis You Can End.	Jul 78
COST-REDUCTION		ECONOMIST	
Get Help In Cutting Costs	May 104	World Business How It Affects You	Nov 68
Washington Outlook	Dec 7	EDUCATION	
COURAGE		False Claims In School Control Drive.	Mar 42
Qualities of Victory Part 1	Nov 31	Hire People Who Can Grow.	Sep 36
CREATIVITY		Trends: Let's Not Close The Idea Gap.	Jul 25
How To Boost Idea Power	Jan 74	Pattern For Federal Takeover Of Your Business . .	Jun 34
CREDIT		Special Letter: State Tax Boost	May 61
Your Credit Under New Controls.	May 72	Tap Hidden Talent In 3 Ways	Mar 94
CREDIT & FINANCE		U. S. Dollars Would Increase School Ills. . . .	Apr 27
How's Business	Jan 40	Educator says: "We Reject Federal Aid".	Sep 34
CRITICISM		EDUCATION SPENDING	
No Good Time In Capital	Dec 23	Washington Business Outlook	Oct 7
Cut The Risks In Decisions; by Charles Cerami . .	Jan 66	EFFECTIVENESS	
D		How To Be An Effective Boss	Apr 34
Dare To Play Your Hunches; by Louis Cassels . . .	Mar 56	You Can Get Good Reports Faster	Apr 92
Dawe, Dr. E. Lloyd; Dr. Dawe: I Quit Socialized			
Medicine	Jul 32		
DECISION-MAKING			
Cut The Risks In Decisions.	Jan 66		

	Page
EGO	
Put Your Ego To Work.	Jan 34
Eight Steps To Better Training; by Louis Cassels. .	Mar 40
Eleazer, Frank; How Kennedy Gets What He Wants . .	Sep 96
ELECTION	
Kennedy Aims To Rouse Discontent.	Mar 25
ELECTRICITY	
U. S. Bids For More Of Business Customers	Jun 98
ELECTORAL VOTES	
Trends: California New Political Power.	May 27
ELECTRONICS	
Special Letter: Tax Man's New Policy	Nov 87
Emergency Controls: What To Expect: NB Interview with Edward F. Phelps	Nov 36
EMOTIONS	
Let Emotions Help You Sell.	Oct 106
EMPLOYEES	
Sell Your Ideas	Mar 66
Six Ways To Build Good Will	Nov 98
EMPLOYMENT	
Berlin Changes Job Outlook.	Sep 36
1962: What Businessmen Expect	Dec 50
EXPORT-IMPORT	
Washington Business Outlook	Nov 7
Europe Prospers Under These Policies; by Felix Morley	Dec 27
Europe's Boom: Made In U. S. A.	Nov 72
EUROPE'S ECONOMY	
Europe's Boom: Made In USA.	Nov 72
EUROPEAN COMMON MARKET	
To Share Wealth First Create It	Oct 27
EUROPEAN ECONOMIC COMMUNITY	
Europe Prospers Under These Policies.	Dec 27
EVALUATING SUBORDINATES	
Check Your Knowledge This Way	Jun 80
EXECUTIVE DECISIONS	
When To Look For Tax Reform	Nov 40
Executive Trends	Jan 70; Feb 14; Mar 14; Apr 14; May 14; Jun 14; Jul 14; Aug 14; Sep 14; Oct 14; Nov 14; Dec 14
Executive Skills You Will Need Most	Feb 38
EXECUTIVES	
Cut The Risks In Decisions.	Jan 66
Executive Trends.	Mar 14
Find Out What Your People Really Think.	Mar 74
How To Be An Effective Boss	Apr 34
How To Satisfy Your Boss.	Oct 40
How To Teach Young Men To Work.	Feb 41
Understand What You Hear.	Oct 94
EXPANSIONISM	
Find Your Key To Higher Profits	Apr 40
EXPENSE CONTROL	
Let Salesmen Help You Plan.	Jul 60
F	
FACTORY PAY	
Washington Business Outlook	Sep 7
FAILURE	
Make Failure Help You	May 88
False Claims In School Control Drive; by Robert A. Freeman.	Mar 42
The False Magic Of Miracle Money.	Mar 108
FARM BUREAU	
What Kennedy Farm Plan Would Do To You.	Jul 48
Faster Tax Write-offs Ahead	Jul 72

	Page
FEDERAL AID	
Business Heads For Record High.	Sep 31
U. S. Dollars Would Increase School Ills.	Apr 27
Educator says: "We Reject Federal Aid".	Sep 34
FEDERAL GOVERNMENT	
Special Letter: More Strikes Coming	Sep 93
Washington Reaches For Your City Hall	Nov 34
FEDERAL MONEY	
The Fourth "R".	Dec 92
FEDERAL SPENDING	
Federal Spending Soars Past \$100 Billion.	Oct 36
Outlook For Welfare Costs: \$19 Billion.	Apr 90
Federal Spending Soars Past \$100 Billion; by Charles B. Seib.	Oct 36
FEDERAL TAX	
Taxes and Spending Can Be Cut	Apr 31
FEDERALIZE POWER	
U. S. Moves To Federalize Power	Sep 48
FEDERAL TRADE COMMISSION	
Mail Order Prosecution: Who's Next?	Jul 34
FEEDBACK	
Six Steps To Better Planning.	Aug 42
Fifty Federal Programs Aid Depressed Areas.	Feb 66
FINANCES	
Six Steps To Better Planning.	Aug 42
Find Out What Your People Really Think; by Charles A. Cerami	Mar 74
Find Your Key To Higher Profits; by Charles A. Cerami.	Apr 40
Finding Men--Special Letter	Jan 57
Flooded Frontier: Special Letter.	Aug 59
Folliard, Edward T.: Business' Place In Kennedy Plans.	Jan 23
G.O.P. Prepares For '64 With Research and Money	May 23
Kennedy Faces Short Honeymoon	Feb 27
Kennedy Aims To Rouse Discontent.	Mar 25
The Office Is Close, The Pay Is Good.	Apr 23
Forces Shaping Business Future; Interview with Roger M. Blough	Dec 42
FOREIGN AID	
How Congressmen See Next Year's Issues.	Dec 36
FOREIGN CLAIMS	
Gold Flow Cuts Spending Power Of New Congress	Jan 25
Force For Economic Growth; by Louis Cassels	May 40
FOREIGN ECONOMIC	
Management's Washington Letter.	Feb 7
FOREIGN INVESTMENTS	
Dollar's Future Bright.	Jan 32
Foreign Relations Begin At Home; by Felix Morley.	Feb 31
FOREIGN TRADE	
How's Business.	Jan 40; Apr 42
FOREIGN TRADE POLICY	
Import Foes Would Cut Kennedy's Power	Aug 52
FOREST INSURANCE	
Pattern For Federal Takeover of Your Business	Jun 34
\$40 Billion Market Beckons U. S. Goods; by Geoffrey S. Browne	Apr 38
Four Companies Stretch Executives; by James Vlamos.	Aug 38
The Fourth R.	Dec 92
FREEDOM	
Do We Want Freedom For Or Freedom From.	Mar 29
Qualities Of Victory Part II: Morality.	Dec 40
Set Your Own Pace To Success.	Aug 90

Freeman, Roger A.: False Claims In School Control
Drive . . . Mar 42

Froman, Robert: Boost Your Earning Ability. . . . Dec 60
Check Your Knowledge This Way Jun 80
Sharpen Your Logic. Feb 78
Understand What You Hear. Oct 94

FRONTIERS

The Soft Frontier Apr 104

G

Gellerman, Saul W.: Tap Hidden Talent Three Ways. . Mar 94

Get Help In Cutting Costs; by C. J. Dover May 104

Ginzberg, Dr. Eli: Spot And Encourage Initiative. . Apr 74

Give Your Men A Faster Start; by Dr. Nathaniel
Stewart. . . . Aug 74

Glasscock, Edwin M.: Are You A Perfectionist. . . . Apr 68

GOAL-SETTING

Set Your Own Pace To Success. Aug 90

GOLD

Dollar's Future Bright. Jan 32

Gold Flow Cuts Spending Power Of Congress; by
Felix Morley . . . Jan 25

GOLDBURG, ARTHUR J. SECRETARY OF LABOR

Union Power Faces New Challenge Oct 38

G.O.P. Prepares For '64 With Research And Money;
by Edward T. Folliard . . . May 23

GOOD WILL

Six Ways To Build Good Will Nov 98

GOVERNMENT

Europe's Boom: Made In USA. Nov 72

How Government Spends Your Money. Aug 84

Help Khrushchev Avoid A Dangerous Mistake . . . Sep 104

How To Be Bold And Imaginative. Feb 98

How To Pick Political Winners Aug 40

How Youth Views Business. Apr 82

Management's Washington Letter. Feb 7

Politics, Parties, Add To President's Load. . . Nov 23

Rights To Your Ideas In Danger. Jan 64

Timetable For Upturn. Mar 63

Union Influence Spreads Through Government. . . Dec 31

U. S. Bids For More Of Business Customers . . . Jun 98

What To Expect From Pump-Priming. Feb 42

Government Blocks Practical Space Use; by Louis
Kraar . . . Jul 86

GOVERNMENT SPENDING

Business Heads For Record High. Sep 61

How's Business. Jan 40; Apr 42

A Look Ahead. Dec 44

Management's Washington Letter. Mar 7

White House Studies Changes In Business Role. . . Oct 31

GREAT BRITAIN

To Share Wealth-First Create It Oct 27

GROWTH

Here's Shape Of Coming Boom Feb 42

Should Your City's Growth Depend On Washington. . Oct 116

Gustafson, Philip: Let Emotions Help You Sell. . . Oct 106

Let Salesmen Help You Plan. Jul 60

Put Speed In Your Selling Feb 56

H

HANDY FORMULAS

Sharpen Your Logic. Feb 78

HEALTH

Executive Trends. Jan 70

HEALTH SERVICE

Dr. Dawe: I Quit Socialized Medicine Jul 32

HELLER, WALTER W.

Their Ideas Will Shape Your Future. May 31

Help Khrushchev Avoid A Dangerous Mistake Sep 104

Here's Shape Of Coming Boom: Nation's Business
Interview With S. Clark Beise. Feb 42

Herman, Leon M.: Reds Use Trade To Split West. . . Jul 38

HIGHWAY PROGRAMS

What To Expect From Pump-Priming. Feb 42

Hire People Who Can Grow; by Louis Cassels and
Raymond L. Randall. . . . Sep 36

HISTORY

Saving The Nation Means Saving Traditions Jun 27

How Business Sees Next 12 Months. Jul 36

How Congressmen See Next Year's Issues. Dec 36

How Government Spends Your Money. Aug 84

How Kennedy Gets What He Wants; by Frank Eleazer. . Sep 96

How To Judge Market's Future. Sep 63

How To Listen To Politicians-Part II. Aug 96

How To Pick Political Winners Aug 40

How To Be An Effective Executive; by Peter F.
Drucker. . . . Apr 34

How To Be Bold And Imaginative. Feb 98

How To Boost Idea Power; by Eugene Raudsepp . . . Jan 74

How To Cure Unemployment; by Emerson Schmidt. . . Jun 38

How To Handle Job Feelers; by Stanley Schuler . . . Jun 104

How To Keep Fit Jan 70

How To Satisfy The Boss Oct 40

How To Teach Young Men To Work; by Dr. Eugene
Jennings . . . Feb 40

How To Pick Your Successor; by Peter F. Drucker . . Mar 100

How Youth Views Business. Apr 82

I

IDEA POWER

How To Boost Idea Power Jan 74

IMAGINATION

How To Be Bold And Imaginative. Feb 98

IMITATING

Your People Are Copying You Apr 56

Import Foes Would Cut Kennedy's Powers; by Charles
B. Seib . . . Aug 52

INCENTIVES

Qualities of Victory, Part I. Nov 31

INCOME SECURITY

How To Cure Unemployment. Jun 38

INDEPENDENCE

We Pay Our Own Way. Dec 20

INDUSTRY

Executive Trends. Feb 14

INFLATION

Attack On Profits Oct 101

How Business Sees Next 12 Months. Jul 36

Special Letter: Inflation Jul 69

Management's Washington Letter. May 7

INITIATIVE

Spot and Encourage Initiative Apr 74

INSPIRATION

How To Boost Idea Power Jan 74

INTEREST RATES

Business Heads For Record High. Sep 31

Management's Washington Letter. May 7

Personal Outlook: Dividends Head For New Peak . . Oct 83

Your Credit Under New Controls. May 72

	Page
INTERNATIONAL TENSION	
Executive Trends.	Oct 14
INTERVENTION	
White House Plans Wage-Price.	Feb 35
INTRACTABILITY	
Who Should Break The Rules.	Feb 92
INVENTORY	
1962: What Businessmen Expect	Dec 50
Invest For Your Wife: Personal Outlook.	Nov 65
INVESTMENTS	
Dollar's Future Bright.	Jan 32
It Takes Two To Reach The Top; by Dr. Eugene Emerson Jennings	Nov 56

J

Jennings, Dr. Eugene E.; Keys To Executive Success IV: Building Leaders.	Jan 60
How To Satisfy The Boss	Oct 40
How To Teach Young Men To Work.	Feb 40
Make Shelf-sitters An Asset	May 38
Put Your Ego To Work.	Jan 34
It Takes Two To Reach The Top	Nov 56
Your People Are Copying You	Apr 56

JOB FEELERS	
How To Handle Job Feelers	Jun 104

JOBS	
Wage-fixing Will Cost Jobs, Boost Prices.	Jan 29

K

KEFAUVER, SEN. ESTES	
What Kefauver Wants From Business	Aug 33

Kefauver, Sen. Estes: NB Interview: What Kefauver Wants From Business.	Aug 33
--	--------

KENNEDY ADMINISTRATION	
Faster Tax Write-offs Ahead	Jul 72
Federal Spending Soars Past \$100 Billion.	Oct 36
How Kennedy Gets What He Wants.	Sep 96
New Influences Shape Wage Price Decisions	Sep 60

Kennedy Aims To Rouse Discontent: by Edward T. Polliard	Mar 25
---	--------

KENNEDY, PRESIDENT-ELECT	
Business' Place In Kennedy Plans.	Jan 23
Kennedy Finds White House Tough School.	Jun 23
No Good Time In Capital	Dec 23
Politics, Parties, Add To President's Load.	Nov 23
Sensitivity Is Washington's Malady.	Sep 21
Strong Willed Congress Foretells Short Honeymoon.	Feb 27
Trends: World Problems Force Kennedy To Change.	Jul 21

Kennedy Faces Short Honeymoon; by Edward T. Polliard.	Feb 27
---	--------

Kennedy Finds White House Tough School; by Merriman Smith.	Jun 23
--	--------

Keep Your Company Young; by Nathaniel Stewart	Jun 36
---	--------

KHRUSCHEV, NIKITA	
Summer Brings Capital Ferment To Spare.	Aug 25

KHRUSCHEV, SOVIET PREMIER	
Time To Ask "What Can I Do"	Oct 23

Kraar, Louis: Defense Overhaul Improves Weapons, Cuts Waste	Aug 62
Government Blocks Practical Space Use	Jul 86
You Can Get More Defense For Less Money	Mar 33

Kreager, H. Dwayne: You Can Help America Grow	May 54
---	--------

L

LABOR	
Here's Shape of Coming Boom	Feb 42
How's Business. . . Jan 40; Apr 42; Jun 42; Jul 40; Aug 44	
A Look Ahead.	Dec 44
Union Influence Spreads Through Government.	Dec 31
Union Power Faces New Challenge	Oct 38

LABOR COSTS	
How Business Sees Next 12 Months.	Jul 36
LABOR FORCE	
Special Letter--Finding Men	Jan 57
LEADERSHIP	
Spot And Encourage Initiative	Apr 74
What It Takes To Build Leaders.	Jan 60
LEARNING	
Eight Steps To Better Training.	Mar 40
LEGISLATION	
Flooded Frontier: Special Letter.	Aug 59
Unions Build More Pressure On Congress.	Jan 82
Union Power Faces New Challenge	Oct 38
What Controls Would Cost Consumers.	Aug 70

LEGISLATIVE TIMING	
When To Look For Tax Reform	Nov 40

Let Emotions Help You Sell; by Philip Gustafson	Oct 106
---	---------

Let Salesmen Help You Plan; by Philip Gustafson	Jul 60
---	--------

Let's Not Close The Idea Gap; by Felix Morley	Jul 25
---	--------

Levinson, Dr. Harry: Cause And Cure Of Personality Clashes.	Apr 84
---	--------

LIBERALS	
Chairman Says Rules Committee	Jan 36

Lindsey, Fred: What's Ahead For Your State.	Dec 82
---	--------

LOGICIANS	
Sharpen Your Logic.	Feb 78

M

Mail Order Prosecution: Who's Next?; by Lowell B. Mason	Jul 34
---	--------

Make Failure Help You; by George S. Odiorne	May 88
---	--------

Make Jobs Pay Their Way: Joseph G. Mason	Sep 66
--	--------

Make Shelf-sitters An Asset; by Eugene E. Jennings.	May 38
---	--------

Make This Test For Higher Profits; by Charles A. Cerami.	Jul 82
--	--------

MANAGEMENT	
Defense Overhaul Improves Weapons, Cuts Waste	Aug 62
Executive Trends.	Mar 14
Four Companies Stretch Executives	Aug 38
Hire People Who Can Grow.	Sep 36
Make Jobs Pay Their Way	Sep 66
New Way To Stretch Time	Dec 84
Six Steps To Better Planning.	Aug 42
You Can Get Good Reports Faster	Apr 92
You Can Help America Grow	May 54

MANAGERS	
Executive Trends.	Jan 70
Find Out What Your People Really Think.	Mar 74
How To Teach Young Men To Work.	Feb 41
Nervous Tension Starts At Home.	Jan 48
Survival Plans Your Company Can Use	Dec 34
It Takes Two To Reach The Top	Nov 56

MANPOWER	
Make Jobs Pay Their Way	Sep 66
What To Do In Case Of War	Sep 40

Margulies, Walter P.: Why Customers Buy.	Nov 38
--	--------

Marinaccio, Dr. Anthony: Educator Says: "We Reject Federal Aid"	Sep 34
---	--------

MARKETING STRATEGY	
Let Salesmen Help You Plan.	Jul 60

Mason, Joseph G.; Make Jobs Pay Their Way	Sep 66
---	--------

Mason, Lowell B.: Mail Order Prosecution: Who's Next?	Jul 34
---	--------

MATURITY	
How To Teach Young Men To Work.	Feb 41
What It Takes To Build Leaders.	Jan 60

	Page
MEDICAL CARE	
Dr. Dave: I Quit Socialized Medicine.	Jul 32
Wisdom Comes With Years	Jan 88
MEXICO CITY	
Reds At U. S. Border Plot World Rule.	Jun 31
MILITARY PREPARATIONS	
Defense Overhaul Improves Weapons, Cuts Waste . .	Aug 62
MINIMUM WAGES	
Wage-fixing Will Cost Jobs, Boost Prices.	Jan 29
MIRACLE MONEY	
The False Magic Of Miracle Money.	Mar 108
MISSILE GAP	
Trends: Let's Not Close The Idea Gap.	Jul 25
MISSILES	
Back Missiles With Will To Fight.	Oct 34
MONEY	
The False Magic Of Miracle Money.	Mar 108
MORALITY	
Qualities of Victory: Part II: Morality	Dec 40
More Strikes Coming: Special Letter; by Vincent Burke	Sep 93
Morley, Felix: California's New Political Power. .	May 27
Do We Want Freedom For Or Freedom From.	Mar 29
Europe Prospers Under These Policies.	Dec 27
Foreign Relations Begin At Home	Feb 31
Gold Flow Cuts Spending Power Of Congress	Jan 25
Let's Not Close The Idea Gap.	Jul 25
Saving The Nation Means Saving Traditions	Jun 27
Scholars May Change But Facts Don't	Aug 29
States Guard Power To Elect President	Nov 27
To Share Wealth--First Create It.	Oct 27
U. S. Dollars Would Increase School Ills.	Apr 27
We Came Closer To Russian Thinking.	Sep 27
MORTGAGES	
Should Uncle Sam Be Your Mayor?	Jan 14
N	
Nadler, Dr. Marcus: Business Heads For Record High.	Sep 31
NATIONAL NEEDS	
When To Look For Tax Reform	Nov 40
NATO	
After Berlin--What Next	Oct 58
NATURAL RESOURCES	
How's Business.	Jan 40
NEEDLING	
When To Use The Needle.	Sep 56
Nervous Tension Starts At Home; by Louis Cassels. .	Jan 48
Newcomb, Dr. Robinson: A New Look At The Sizzling Sixties.	Jan 38
What To Expect From Pump-Priming.	Feb 44
NEW FRONTIER	
Flooded Frontier: Special Letter.	Aug 59
New Influences Shape Wage-Price Decisions	Sep 60
A New Look At The Sizzling 'Sixties; by Dr. Robinson Newcomb.	Jan 38
NEW PRODUCTS	
Executive Trends.	Jun 14
New Target For Red Brainpower; by Dr. Nicholas DeWitt.	Aug 36
New Way To Stretch Time; by Charles A. Cerami . . .	Dec 84
No Good Time In Capital; by Merriman Smith. . . .	Dec 23
NONCONFORMITY	
Who Should Break The Rules.	Feb 92
NUCLEAR POWER	
U. S. Moves To Federalize Power	Sep 48

	O	
Odiorno, George S.: Make Failure Help You.	May 88	
Ways To Handle Office Clashes	Mar 84	
Who Should Break The Rules.	Feb 92	
OFFICE CLASHES		
Ways To Handle Office Clashes	Mar 84	
The Office Is Close, The Pay Is Good; by Edward T. Polliard	Apr 23	
One Crisis You Can End.	Jul 78	
ORGANIZATIONAL RIGIDITY		
Keep Your Company Young	Jun 36	
ORGANIZATION FOR ECONOMIC COOPERATION AND DEVELOPMENT		
\$40 Billion Market Beckons U. S. Goods.	Apr 38	
ORIENTATION		
Give Your Men A Faster Start.	Aug 74	
Outlook For Welfare Costs: \$19 Billion.	Apr 90	
OVERTIME PAY		
Washington Business Outlook	Aug 7	
P		
PATENTS		
Rights To Your Ideas In Danger.	Jan 64	
Pattern For Federal Takeover Of Your Business . . .	Jun 34	
Pay Raise Ahead For You: Personal Outlook	Dec 57	
PAY STUDY		
Executive Trends.	Nov 14	
PENSIONS		
Management's Washington Letter.	Jan 7	
Where U.S. Debt To Veterans Ends.	May 98	
PERFECTIONISTS		
Are You A Perfectionist	Apr 68	
PERFECTIONISM		
Make Failure Help You	May 88	
PERSONAL INTEGRITY		
Business Opinion.	Dec 10	
PERSONAL TAX		
Management's Washington Letter.	Jun 7	
PERSONALITY CLASHES		
Cause And Cure Of Personality Clashes	Apr 84	
PERSONNEL SHELTERS		
Survival Plans Your Company Can Use	Dec 34	
Phelps, Edward F. Interview: Emergency Controls: What To Expect	Nov 36	
Policy. Jan 88; Feb 98; Mar 108; Apr 104; May 110; Jun 110 Jul 92; Aug 96; Sep 104; Oct 116; Nov 102; Dec 92		
Political Action: Training Pays Off	Nov 62	
POLITICIANS		
How To Listen To Politicians, Part II	Aug 96	
Work For Everybody.	Nov 102	
POLITICS		
Business' Place In Kennedy Plans.	Jan 23	
Kennedy Aims To Rouse Discontent.	Mar 25	
The Office Is Close, The Pay Is Good.	Apr 23	
Politics, Parties Add To President's Load; by Merriman Smith	Nov 23	
Smart Young Newcomers Sell Conservative View. . .	May 36	
Trends: G.O.P. Prepares For '64 With Research And Money	May 23	
POPULATION		
What's Ahead For Your State	Dec 82	
PRICES		
Attack On Profits	Oct 101	
Your Prices Face More Controls.	Mar 38	
Washington Business Outlook	Aug 7	

	Page
What Kennedy Farm Plan Would Do To You.	Jul 48
Where The Squeeze Comes From.	Jul 85
Wage-fixing Will Cost Jobs, Boost Prices.	Jan 29
PROBLEMS	
Executive Trends.	Jan 70
PRODUCTIVITY	
A New Look At The Sizzling 60's	Jan 38
White House Plans Wage-price.	Feb 35
PROFITS	
Attack On Profits	Oct 101
Executive Trends.	Aug 11
Find Your Key To High Profits	Apr 40
How Business Sees Next 12 Months.	Jul 36
Make This Test For Higher Profits	Jul 82
1962: What Businessmen Expect	Dec 50
PROGRESS	
Management's Washington Letter.	Mar 7
Washington Business Outlook	Oct 7
PROPORTIONAL ELECTION	
States Guard Power To Elect President	Nov 27
PROSECUTION	
Mail Order Prosecution: Who's Next?	Jul 34
PROSPERITY	
Urgent Need: All-out Automation	Jul 29
PUBLIC DEBT	
Washington Business Outlook	Nov 7
Put Speed In Your Selling; by Philip Gustafson.	Feb 56
Put Your Ego To Work; by Dr. Eugene E. Jennings	Jan 34
Q	
Qualities of Victory Part I: Courage; by Capt. Edward Rickenbacker.	Nov 31
Qualities of Victory Part II: Morality; by Ralph W. Sockman.	Dec 40
I Quit Socialized Medicine; by Dr. E. Lloyd Dawe.	Jul 32
R	
Randall, Raymond L. and Louis Cassels; Hire People Who Can Grow	Sep 36
Six Steps To Better Planning.	Aug 42
Raudsepp, Eugene: How To Boost Idea Power.	Jan 74
RECIPROCAL TRADE	
Import Foes Would Cut Kennedy's Power	Aug 52
RECOGNITION	
How To Boost Idea Power	Jan 74
RECRUITERS	
How To Handle Job Feelers	Jun 104
Red Slant Reaches 10 Million U. S. Readers.	Mar 36
Reds At U. S. Border Plot World Rule.	Jun 31
Reds Use Trade To Split West; by Leon M. Herman	Jul 38
RESEARCH	
What's Going On In The White House.	Jun 62
Research Booms: Special Letter	Jun 77
Revolving Door.	Jul 92
Rickenbacker, Capt. Edward: Qualities of Victory, Part I: Courage.	Nov 31
Rights To Your Ideas In Danger.	Jan 64
RISK	
What It Takes To Build Leaders.	Jan 60
RISK-TAKING	
Cut The Risks In Decisions.	Jan 66
RIVALRY	
Cause And Cure Of Personality Clashes	Apr 84

	Page
ROBINSON-PATMAN ACT	
What Controls Would Cost Consumers.	Aug 70
ROOSEVELT, FRANKLIN D.	
Time To Ask "What Can I Do"	Oct 23
RUSSIA	
Reds Use Trade To Split West.	Jul 38
S	
SALES	
Executive Trends.	Aug 11
How Business Sees Next 12 Months.	Jul 36
1962: What Businessmen Expect	Dec 50
SALES ABROAD	
Management's Washington Letter.	Jun 7
SALES APPEAL	
Why Customers Buy	Nov 38
SALESMANSHIP	
What's Happened To Salesmanship	May 34
SALESMEN	
Let Salesmen Help You Plan.	Jul 60
Saving The Nation Means Saving Traditions; by Felix Morley.	Jun 27
Schmidt, Emerson: How To Cure Unemployment	Jun 38
SCHOLARSHIPS	
Hire People Who Can Grow.	Sep 36
Scholars May Change But Facts Don't; by Felix Morley.	Aug 29
SCHOOLS	
False Claims In School Control Drive.	Mar 42
Simple Arithmetic	May 110
Schuler, Stanley: How To Handle Job Feelers.	Jun 104
SCIENTIFIC MANPOWER	
New Target For Red Brainpower	Aug 36
Seib, Charles E.: Federal Spending Soars Past \$100 Billion.	Oct 36
Import Foes Would Cut Kennedy's Powers.	Aug 52
Their Ideas Will Shape Your Future.	May 31
Washington Reaches For Your City Hall	Nov 34
What's Going On In The White House.	Jun 62
SELF-IMAGE	
Put Your Ego To Work.	Jan 34
SELF-UNDERSTANDING	
Four Companies Stretch Executives	Aug 38
Sell Your Ideas	Mar 66
Set Your Own Pace To Success; by Howard R. Dressner	Aug 90
To Share Wealth--First Create It; by Felix Morley	Oct 27
Sharpen Your Logic; by Robert Froman.	Feb 78
SHELF-SITTERS	
Make Shelf-Sitters An Asset	May 38
SHORTER HOURS	
Who Would Pay For Shorter Hours	Jun 40
SHORTER WORKWEEK	
Business Opinion.	Jul 10
Should Uncle Sam Be Your Mayor?	Jan 14
Should Your City's Growth Depend On Washington.	Oct 116
Simple Arithmetic	May 110
Six Steps To Better Planning; by Louis Cassels and Raymond Randall	Aug 42
Six Ways To Build Good Will	Nov 98
SKILLS	
Executive Skills You Will Need Most	Feb 38

	Page
Smart Young Newcomers Sell Conservative View. . . . May	36
Smith, Merriman: Kennedy Finds White House Tough School. . . . Jun	23
No Good Time In Capital Dec	23
Politics, Parties Add To President's Load Nov	23
Sensitivity Is Washington's Malady. Sep	21
Summer Brings Capital Ferment To Spare. Aug	25
Time To Ask, "What Can I Do?" Oct	23
World Problems Force Kennedy To Change. Jul	21
Smith, Rep. Howard W.: Nation's Business Interview; Chairman Says Rules Committee Helps You. . . Jan	36
Sockman, Ralph W.: Qualities of Victory, Part II: Morality Dec	40
SOCIALIZED MEDICINE	
Business Opinion: Socialized Medicine Disturbing. Sep	11
The Soft Frontier Apr	104
SOVIET EDUCATION	
New Target For Red Brainpower Aug	36
SOVIET RUSSIA	
After Berlin--What Next Oct	58
SOVIET SURPLUSES	
Reds Use Trade To Split West. Jul	38
SOVIET RUSSIA	
We Came Closer To Russian Thinking. Sep	27
SOVIET UNION	
New Target For Red Brainpower Aug	36
SPACE	
Government Blocks Practical Space Use Jul	86
Spot And Encourage Initiative; by Eli Ginzberg. . . Apr	74
State Tax Boost: Special Letter. May	61
States Guard Power To Elect President; by Felix Morley. . Nov	27
States Move Fast To Care For Aged Feb	84
Stewart, Nathaniel: Keep Your Company Young. . . Jun	36
Give Your Men A Faster Start. Aug	74
When To Use The Needle. Sep	56
STOCK MARKET	
Business Heads For Record High. Sep	31
Personal Outlook: How To Judge Market's Future. . Sep	63
STOCKPILING GOODS	
Washington Business Outlook Oct	7
STRESS	
Nervous Tension Starts At Home. Jan	48
STRIKES	
Management's Washington Letter. Jan	7
Special Letter: More Strikes Coming Sep	93
SUBORDINATES	
Check Your Knowledge This Way Jun	80
Executive Trends. Feb	14
How To Satisfy Your Boss. Oct	40
It Takes Two To Reach The Top Nov	56
When To Use The Needle. Sep	56
Your People Are Copying You Apr	56
Subsidies -- Special Letter Feb	63
SUCCESS	
Executive Trends: Why We Lose Foreign Customers . Sep	14
Find Your Key To Higher Profits Apr	40
Put Your Ego To Work. Jan	34
Set Your Own Pace To Success. Aug	90
It Takes Two To Reach The Top Nov	56
SUGGESTION SYSTEMS	
Executive Trends. Dec	14
SUGGESTIONS	
Understand What You Hear. Oct	94
Summer Brings Capital Ferment To Spare; by Merriman Smith. . . Aug	25

SUPERVISORS	
How To Boost Idea Power Jan	74
T	
TAPT HARTLEY	
Union Influence Spreads Through Government. . . . Dec	31
TALENT	
Tap Hidden Talent In 3 Ways Mar	94
Tap Hidden Talent In 3 Ways; by Saul W. Gellerman . Mar	94
TAXATION	
How's Business. Jan	40
	Jul 40; Dec 44
Tax Man's New Policy: Special Letter. Nov	87
TAXES	
False Claims In School Control Drive. Mar	42
Faster Tax Write-offs Ahead Jul	72
How Government Spends Your Money. Aug	84
Management's Washington Letter. May	7
Personal Outlook Dividends Head For New Peak. . . Oct	83
Personal Outlook: How To Judge Market's Future. . Sep	63
Personal Outlook: Pay Raise Ahead For You Dec	57
Special Letter: State Tax Boost May	61
Special Letter: Tax Man's New Policy. Nov	87
Washington Business Outlook Sep	7
What Federal Jobless Aid Plans Would Cost Mar	80
What Kennedy Farm Plan Would Do To You. Jul	48
What To Expect From Pump-Priming. Feb	42
When To Look For Tax Reform Nov	40
Wisdom Comes With Years Jan	88
TAX IMPROVEMENTS	
Pattern For Federal Takeover Of Your Business . . Jun	34
Taxes and Spending Can Be Cut; by Rep. Bruce Alger. Apr	31
TEACHERS SALARY	
False Claims In School Control Drive. Mar	42
TEACHING	
The Fourth R. Dec	92
TEACHING MACHINES	
Executive Trends. Jul	14
Teague, Olin E.: Where U. S. Debt To Veterans Ends. . . . May	98
TECHNICAL SERVICES	
Pattern For Federal Takeover Of Your Business . . Jun	34
TENSION	
Nervous Tension Starts At Home. Jan	48
Their Ideas Will Shape Your Future; by Charles B. Seib May	31
TIME PRESSURE	
New Way To Stretch Time Dec	84
Time To Ask, "What Can I Do?"; by Merriman Smith. . Oct	23
Timetable For Upturn. Mar	63
TOURISTS	
Foreign Relations Begin At Home Feb	31
TOYNBEE, PROF. ARNOLD J.	
Scholars May Change But Facts Don't Aug	29
TRAINING	
Eight Steps To Better Training. Mar	40
Political Action Training Pays Off. Nov	62
Training Will Cost More Apr	65
TRAINABILITY	
Tap Hidden Talent In 3 Ways Mar	94
TRANSPORTATION	
How's Business. Jan	40
	Apr 42; Aug 44
TYRANNY	
Qualities Of Victory, Part II: Morality Dec	40

U	Page
UNDERSTANDING	
Understand What You Hear.	Oct 94
Understand What You Hear; by Robert Froman.	Oct 94
UNEMPLOYMENT	
Berlin Changes Job Outlook.	Sep 36
Management's Washington Letter.	Feb 7
New Influences Shape Wage Price Decisions.	Sep 60
Special Letter: Inflation.	Jul 69
Urgent Need: All-out Automation.	Jul 29
Wage-fixing Will Cost Jobs, Boost Prices.	Jan 29
UNEMPLOYMENT COMPENSATION	
How To Cure Unemployment.	Jun 38
Union Influence Spreads Through Government.	Dec 31
Union Power Faces New Challenge.	Oct 38
UNION STRATEGY	
Welfare Push Sparks New Union Strategy.	Apr 36
UNIONS	
Special Letter: More Strikes Coming.	Sep 93
Who Would Pay For Shorter Hours.	Jun 40
Unions Build More Pressure On Congress.	Jan 82
U. S. Bids For More Of Business' Customers.	Jun 98
U. S. Dollars Would Increase School Ills; by Felix Morley.	Apr 27
U. S. Moves To Federalize Power.	Sep 48
URBAN AFFAIRS	
Should Uncle Sam Be Your Mayor?	Jan 14
Urgent Need: All-out Automation; by John Diebold; . NB Interview.	Jul 29
V	
VETERANS	
Where U. S. Debt To Veterans Ends.	May 98
Vlamos, James: Four Companies Stretch Executives.	Aug 38
VOTING	
How To Pick Political Winners.	Aug 40
W	
WAGE CONTROLS	
Emergency Controls: What To Expect.	Nov 36
Management's Washington Letter.	Jan 7
Management's Washington Letter.	Mar 7
Wage-fixing Will Cost Jobs, Boost Prices.	Jan 29
WAGE PRESSURE	
Special Letter: Inflation.	Jul 69
WAGE STRATEGY	
How Kennedy Gets What He Wants.	Sep 96
WAGES	
Special Letter -- Finding Men.	Jan 57
What Kennedy Farm Plan Would Do To You.	Jul 48
WAGNER, RICHARD	
Force For Economic Growth.	May 40
Washington Business Outlook. Jan 7; Feb 7; Mar 7; Apr 7 May 7; Jun 7; Jul 7; Aug 7 Sep 7; Oct 7; Nov 7; Dec 7	
Washington Reaches For Your City Hall; by Charles Seib.	Nov 34
WASTE	
Get Help In Cutting Costs.	May 104
Ways To Handle Office Clashes; by George S. Odiorne.	Mar 84
We Come Closer To Russian Thinking; by Felix Morley.	Sep 27
We Pay Our Own Way.	Dec 80

	Page
We Reject Federal Air; by Dr. Anthony Marinaccio.	Sep 34
WELFARE COSTS	
Outlook For Welfare Costs: \$19 Billion.	Apr 90
WELFARE PENSION PLANS	
Washington Business Outlook.	Sep 7
Welfare Push Sparks New Union Strategy.	Apr 36
WELFARISM	
Scholars May Change But Facts Don't.	Aug 29
WEST BERLIN	
After Berlin--What Next.	Oct 58
1962: What Businessmen Expect.	Dec 50
What Controls Would Cost Consumers.	Aug 70
What Federal Jobless Aid Plans Would Cost.	Mar 80
What Kefauver Wants From Business; by Sen. Estes Kefauver: NB Interview.	Aug 33
What Kennedy Farm Plan Would Do To You.	Jul 38
What's Ahead For Your State; by Fred Lindsay.	Dec 82
What's Going On In The White House; by Charles B. Seib.	Jun 62
What's Happened To Salesmanship.	May 34
What To Do In Case Of War.	Sep 40
What To Expect From Pump-Priming; by Dr. Robinson Newcomb.	Feb 44
When To Look For Tax Reform.	Nov 40
When To Use The Needle; by Dr. Nathaniel Stewart.	Sep 56
Where The Squeeze Comes From.	Jul 85
Where U. S. Debt To Veterans Ends; by Olin E. Teague.	May 98
WHITE HOUSE	
What's Going On In The White House.	Jun 62
White House Plans Wage-Price Intervention.	Feb 35
White House Studies Changes In Business Role; by John J. Corson.	Oct 31
Who Should Break The Rules; by George S. Odiorne.	Feb 92
Who Would Pay For Shorter Hours.	Jun 40
Whose Game Are We Playing.	Jun 110
Why Customers Buy; by Walter P. Margulies.	Nov 38
Why We Lose Foreign Customers.	Sep 14
WILLS	
Personal Outlook: Invest In Your Wife.	Nov 65
Wisdom Comes With Years.	Jan 88
Wolfbein, Seymour; Berlin Changes Job Outlook; N. B. Interview.	Sep 38
Woloxin, Harold: Your Credit Under New Controls.	May 72
Work For Everybody.	Nov 102
WORK-WEEK	
Who Would Pay For Shorter Hours.	Jun 40
World Business: How It Affects You; by Geoffrey Browne.	Nov 68
World Problems Force Kennedy To Change; by Merriman Smith.	Jul 21
WORLD TENSIONS	
Emergency Controls: What To Expect.	Nov 36
WORLD TRADE	
\$40 Billion Market Beckons U. S. Goods.	Apr 38

WORLD WAR II

Back Missiles With Will To Fight. Oct 34

Y

You Can Get Good Reports Faster; by Louis A. Allen. Apr 92

You Can Get More Defense For Less Money; by Louis
Kraar . Mar 33

You Can Help America Grow; by H. Dewayne Kreager. . May 54

Your Credit Under New Controls; by Harold Wolosin . May 72

Your People Are Copying You; by Dr. Eugene E.
Jennings. . . . Apr 56

Your Prices Face More Controls; by Dr. Jules
Backman. . . Mar 36

YOUTH

How Youth Views Business. Apr 82